

Who we are

LOBECO was founded in 2014 as a social media and digital strategies agency which now employs more than 40 employees. Our goal is to guide our clients along the path of digital transformation and to develop innovative communication possibilities. We combine the analytical methods of strategic consulting with the creativity of a social media agency and thus create long-term competitive advantages and added value for our customers.

In addition to premium corporate clients (such as UniCredit AG and Paulaner), LOBECO also manages high priority partners from the sport sector (for example, FC Bayern Munich, Bayer 04 Leverkusen) and one of the largest political organizations in Germany. We are also on the cutting edge for international growth. We took the first step by opening our subsidiary in Shanghai, with others sure to follow.

We see our current state as only the beginning and want to continue to shape our development. This is why we are looking for candidates who believe in their potential, will be actively involved in shaping our company and feel comfortable in a constantly evolving environment.

Interns and working student positions in the corporate sector

Your tasks

- › Operational management/consulting of social media channels
- › Support in the conception, monitoring and evaluation of social media campaigns
- › Support for internal cross-platform analysis
- › Support for the implementation of external benchmark and competition analysis
- › Support in the preparation and creation of presentations

Your profile

- › You have a bachelor's or a master's degree (or are close to finishing your degree).
- › French, Italian or Spanish is your native language and you can communicate well in English or German.
- › You have a structured way of working and keep a cool head even in high pressure situations.
- › You are a team player and a digital native with experience in the field of social media.
- › You can use MS Office at an advanced level.
- › You have the highest expectations of yourself and your work.
- › Speed and precision in your work are important to you.

At LOBECO, every employee should be developing themselves continuously and share their knowledge with their colleagues and the team so that everyone in our company can profit from the experience and insights of individuals. This will give you every thing you need to become a social media expert. Promotion to a permanent employment position is possible.

Please direct any questions to Sebastian Bernard, 089 - 7007 699 220.

If we have peaked your interest, please send your application (cover letter, CV, testimonials) including your salary expectations per e-mail to info@lobeco.org. We are looking forward to your application!